INSPIRING PEOPLE

experience

AMSTERDAM RAI CONVENTION CENTRE

AMSTERDAM RAI

Experience our compact venue and enjoy our services

Amsterdam is one of Europe's most popular cities for tourists and business travellers. Boasting over a hundred years of proven professional experience and performances, Amsterdam RAI has everything you need for a promising conference, trade fair or event. The RAI offers the flexibility to organise different-sized events itself or simply provide the best accommodation you could wish for. Our venue is easy to reach, equipped with all imaginable facilities and has multifunctional spaces. Our aim is to make every single visit to Amsterdam a stimulating, extraordinary and successful experience. We look forward to seeing you!

Amsterdam RAI offers an extensive range of services for you to select from, to ensure that your event is a great success. Both while planning and organising your event and during the event itself you can count on the assistance of our team of experts: catering, hotel reservations, audiovisual and ICT support, special events and exhibitor services, with a selection of preferred partners. All these services are described in this brochure. An extraordinary source of inspiration.

'Choose Amsterdam RAI. An experienced partner. For your convenience. And a successful event.'

Benefit from our experience

Operating successfully. Since 1893.

With more than 110 years of proven professional performance, we are a committed partner you can depend on for your event, convention or exhibition. Whatever your requirements, we will work closely with you to get to know your business and understand your needs. Whether event attendance, return on investment, the impression you create or your customers' experience, we will take care of you so you can take care of your business. We are committed to your success.

According to the Dutch National Conference and Meeting Rating, Amsterdam RAI is awarded the maximum 5 gavels. A location with 5 gavels is an accommodation with an exceptionally luxurious appearance that meets the strictest technical standards for meetings and offers other facilities of a very high standard, such as services and food & beverages.

Everyone says I Amsterdam

Attractive and open to the world. Amsterdam reflects the personality of its people.

From the Golden Age to the modern global economy, Amsterdam is a city built on a proud history of commerce. Today's Amsterdam is business-minded and accessible, with a rich and perfectly-preserved cultural heritage to show for its success over the years. Clean and quiet, its gabled town houses, peaceful canals, elegant bridges and cobbled streets are a world away from the stress of other major European cities.

‘The warm welcome which visitors receive in Amsterdam is reflected in the city’s slogan *I amsterdam*. Holland’s multicultural history and gateway function have made the Dutch very internationally minded. Just about everyone in the capital speaks fluent English.’

‘Schiphol has been voted the best airport in the world, and not without reason.’

AMSTERDAM INFORMATION

AMSTERDAM » 738,000 inhabitants; 173 nationalities; 600,000 bicycles; 1,281 bridges; 6 windmills; 15,854,000 visitors a year.

CULTURE » 51 museums; 206 Van Gogh paintings; 40 concerts a day; 141 galleries.

GOING OUT » 755 restaurants; 1,402 cafes and bars; 36 nightclubs.

SCHIPHOL AIRPORT » One terminal; 8 min. from Amsterdam RAI; 15 min. to city centre.

PUBLIC TRANSPORTS » Excellent train, tram, metro and bus network offering fast, low-cost travel in and around Amsterdam.

RAI STATION » 3 min. from the Amsterdam RAI venue, offering access to national and international railway networks.

Easy to get around

Amsterdam is the ultimate ‘small big city’ for you.

It combines all the advantages of a cosmopolitan capital with a compact, easy-to-navigate size. Amsterdam offers an impressive array of world-class culture, entertainment, cuisine and accommodation. Most locations are easily reachable by foot, tram or bicycle. The centre of Amsterdam is less than 15 minutes from Schiphol Airport, acknowledged as one of the world’s best airports.

>> contact our team to find out more about staying in Amsterdam.

1893
YEAR OF FOUNDATION

48
CONFERENCE ROOMS

84000
SQUARE METRES OF EXHIBITION SPACE

Our compact venue

Extensive possibilities. Under one roof.

At Amsterdam RAI, we understand that our customers require quality and flexibility above extensive exhibition areas. We pride ourselves on superb facilities and inspiring surroundings. We continuously invest in people, technology and infrastructure to ensure our venue maintains the highest standards of contemporary comfort and functionality.

INSPIRING PEOPLE

AMSTERDAM RAI: GETTING THERE
» Amsterdam RAI is very easy to reach by car or public transport. We also offer ample parking.

AMSTERDAM RAI BIRD'S-EYE VIEW

HALLS » 11 interconnected halls providing over 74,052m^2.

ROOMS » 48 rooms with seating for up to 2,072 people; accommodation for 10 to 10,000 people.

FOYERS & LOUNGES » Multi-purpose lounges for exhibitions, receptions and parties.

ENTRANCES » 8 separate entrances; a dedicated access point for your event.

RESTAURANTS & BARS » 7 restaurants; lounge bars for informal meetings or relaxing.

QUAY » Fully-catered boat tours through Amsterdam from our private quay.

THE NEW RAI-BUILDING ELICIUM

THE ELICIUM » The Elicium will function as a 'bridge' between the existing buildings. The Elicium will consist of a large, pillar-free space which can be divided by sliding walls. The raised and detached construction will be connected to the existing RAI buildings by flyovers.

7
RESTAURANTS

2000000
VISITORS PER YEAR

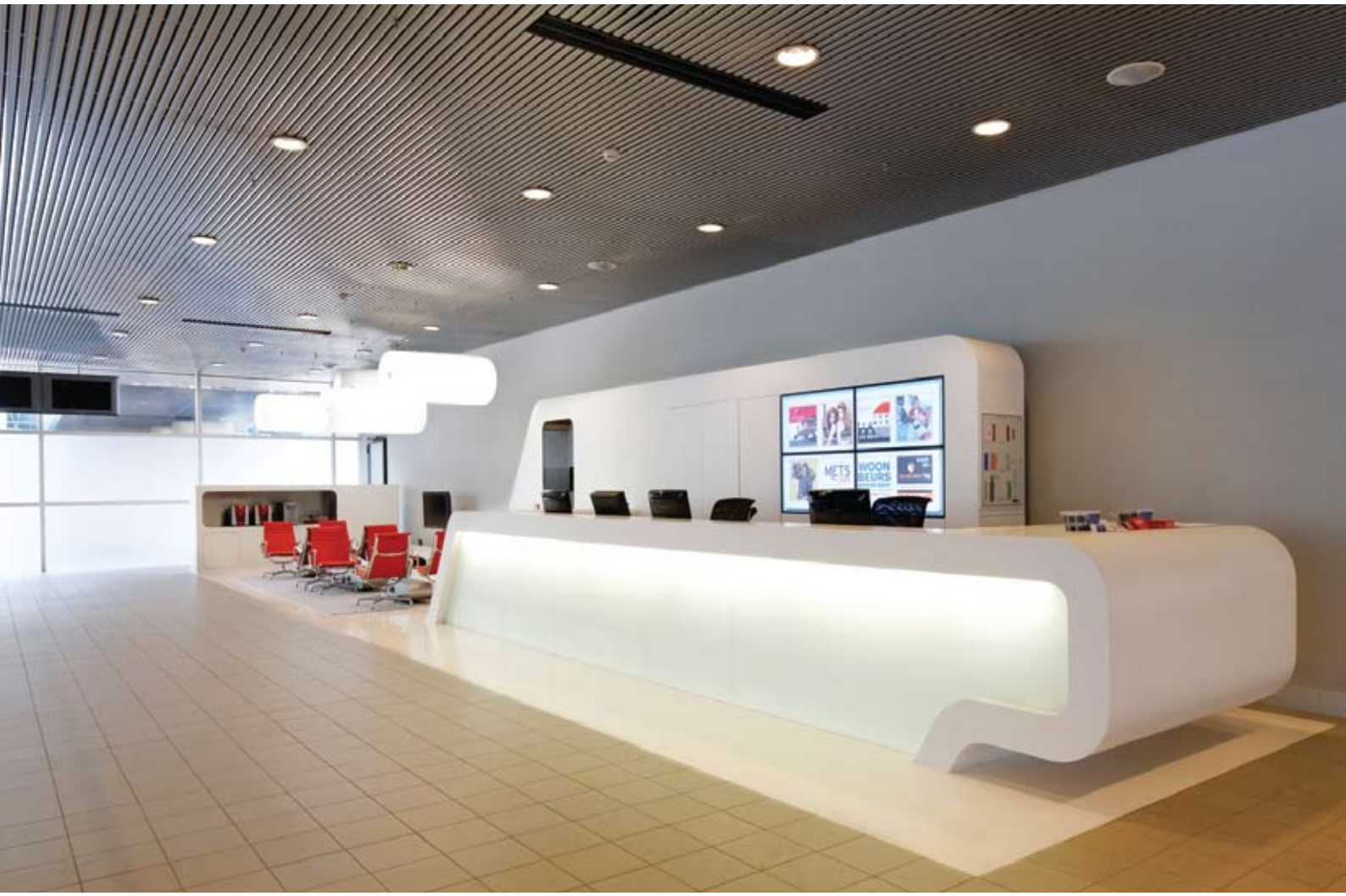
120
TRADE SHOWS PER YEAR

Relax in modern comfort

Your comfort matters too. Time for yourself.

Business today is fiercely competitive, lightning-fast and more demanding than ever. We understand how important it is that the venue you choose for your event provides just the right atmosphere. Our innovative spaces, cafes and restaurants provide a relaxing ambience that's ideal for business. And after a long, hard day, why not explore the canals of Amsterdam on the Amsterdam RAI canal boat from our private quay?

>> contact our team to find out more about innovative business and leisure ideas.


METS
WOON BEURS

JOIN US

‘The Elicium’s design gives Amsterdam RAI a modern, forward-looking appearance. This building will be the new RAI’s dominant façade.’

ELICIUM ENERGY-SAVING MEASURES

- LOW-ENERGY GEOTHERMAL PUMPS
- SOPHISTICATED INSULATION
- CLIMATE-CONTROL FAÇADE
- 3 CM GLASS
- LED LAMPS
- REGISTRATION SYSTEM

RAI Elicium, a unique new location

Enjoy a spectacular view of the city while you meet.

An entirely new building has been added to Amsterdam RAI: the RAI Elicium. The innovative Elicium allows the RAI to offer its clients even more high-quality facilities. With an ingenious flexible office organisation on its higher levels, Amsterdam RAI will be able to call itself one of the largest conference centers in Europe.

Elicium ballroom

The fully decorated ballroom is the perfect location for large formal and informal dinners, parties, trade fairs, conferences, product launches, fashion and road shows and receptions. It also includes facilities for large-scale guest registration.

Elicium conference rooms

Raised half a level above the first floor are four rooms that fulfil a conference function, offering sufficient space for 100 visitors, in a theatre arrangement. Removing the partitions turns four rooms into two larger rooms with twice the capacity.

Elicium meeting rooms

Twenty flexible meeting rooms with high-quality facilities, situated on the 3rd, 4th and 5th floors, to be used for meetings, training courses and seminars, seating anywhere between 5 and 60 individuals. The meeting rooms offer amazing views of the city.

>> contact our team for more information about the Elicium.

INSPIRING PEOPLE

Interactions and exchanges between people, brands, products, ideas and experiences put people and businesses in motion. They inspire and expand horizons. Amsterdam RAI wants to be the centre where these exchanges take place and where value is created for organisers, exhibitors and visitors. The combination of our experience with your area of expertise is bound to result in a successful event.

Business solutions à la carte

YOUR EVENT

THE TALK OF THE TOWN
» Create memorable events and a lasting impression with a team that understands these goals and knows how to achieve them.

VALUE FOR MONEY
» Our core proposition is to deliver value for money with each event. We will work with you to achieve optimum cost/quality levels, whilst maximising your return on investment.

DEDICATED THEATRE TEAM
» Our team of experienced technicians will bring your event to life with customised audio-visual and lighting solutions.

FIRST-CLASS CATERING
» Our star-rated catering team provides delicious meals and refreshments carefully considered to complement your event, audience and budget.

YOUR CONVENTION

INNOVATION SPECIALISTS
» We pride ourselves on flexibility and inventiveness, enabling us to offer innovative solutions tailor-made to your exact requirements.

FROM XS TO XXXL
» Our centre offers a huge range of options for delegations of 10 to 10,000 people, including individual and combined rooms, lounges and rooms in halls.

MULTI-PURPOSE AUDITORIUM
» With 1,746 seats and state-of-the-art audio-visual facilities, our Auditorium is perfect for presentations, conferences, product launches and meetings.

DEDICATED SERVICES
» Our specialist teams are experts in their chosen fields, ensuring your event runs with the utmost precision.

YOUR EXHIBITION

OPERATIONAL EXCELLENCE
» Our primary objectives are delivering quality of service and inspiring you and your business activities. Our staff is professional and solutions-minded.

TRADE SHOWS SINCE 1893
» As one of the world's earliest trade show organisers, we have a proven ability to serve the best interests of our clients. Amsterdam RAI is a trustworthy partner committed to delivering innovative solutions.

TRADE & CONSUMER SHOWS
» We offer a large range of services and a venue built for shows. We have the experience to work closely with you on show concepts and marketing advice.

EXHIBITOR SERVICES
» Our Exhibitor Services team is always close-at-hand to support your exhibitors through every step of their participation in the show.

YOUR MEETING, COURSE OR SEMINAR

5 GAVELS
» A location with 5 gavels is an accommodation with an exceptionally luxurious appearance. The location meets the strictest technical standards, while the standard of the other facilities, such as services and food & beverages, is also very high.

INSPIRING SURROUNDINGS
» The Elicium's 3 levels (3rd, 4th and 5th floors) offer amazing views of the city of Amsterdam.

TECHNOLOGY
» The new Elicium meeting rooms all come with high-quality technical facilities, built-in projection screens, projectors, connection panels, air conditioning and electric blinds.

LOUNGES
» The various lounges mean that you will always have somewhere for receiving your guests, breakouts and catering facilities.

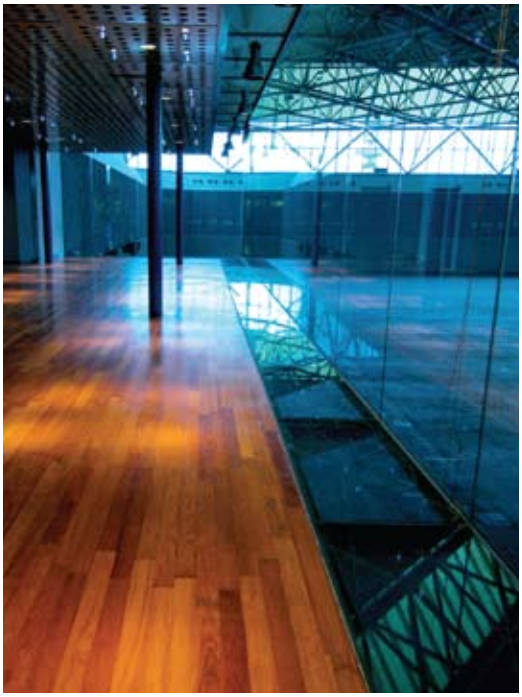
Create your own space

A multi-functional venue. Room for all your ideas.

Our complex comprises multi-functional spaces that can be joined together to create a venue of ideal size for your needs. Lighting, decor and staging are all highly flexible to create exactly the right environment for the perfect experience. State-of-the-art facilities and professional support help you plan, organise and hold your event with complete confidence.

>> contact our team to find out more about our multi-functional spaces.

'We have foyers, lounges and halls of different sizes to suit any event. Our Europe Foyer can be partitioned according to the size of your event. Close to the Foyer and away from the excitement of the show are a number of rooms for formal meetings. The lounges are a perfect setting for cocktails and afterwards you could enjoy an inspiring dinner, tailor-made for your guests.'



A tradition of excellence

The height of good taste. At your service.

As the exclusive in-house caterer, Amsterdam RAI Catering oversees the catering in the exhibition complex, the conference facility and the Amsterdam RAI theatre. Whether you are planning an exhibition, meeting, corporate party, conference or other event, Amsterdam RAI Catering sees to it that you and your guests have everything you need at Amsterdam RAI. We offer the widest possible selection, using seasonal produce whenever we can. Your taste buds can tell! We will be happy to design a suitable proposal for every preference: classic, trendy or tailor-made. Vegetarian and organic dishes are available, too. The addition of the Elicium provides Amsterdam RAI with a unique facility for hosting large gala dinners, parties and other catering events.

>> for more information about catering packages, please contact our team.

FIRST CLASS CATERING FACILITIES

RESTAURANTS » with a variety of restaurants from buffet to à la carte and different food & beverage concepts we always create the perfect restaurant for you.

SEVEN IN-HOUSE RESTAURANT CONCEPTS IN ONE FIXED LOCATION » Holland restaurant 250 covers; Parkfoyer 450 covers; Europa restaurant 700 covers; Theater restaurant 150 covers; Brasserie Amsterdam, 150 covers; Grand Café 200 covers; West Side Deli 40 covers; Café Amsterdam 80 covers.

BARS AND LOUNGES » Drinks and light meals in stylish surroundings: relax and recharge.

FLEXIBILITY » State-of-the-art catering which can be provided at any location.

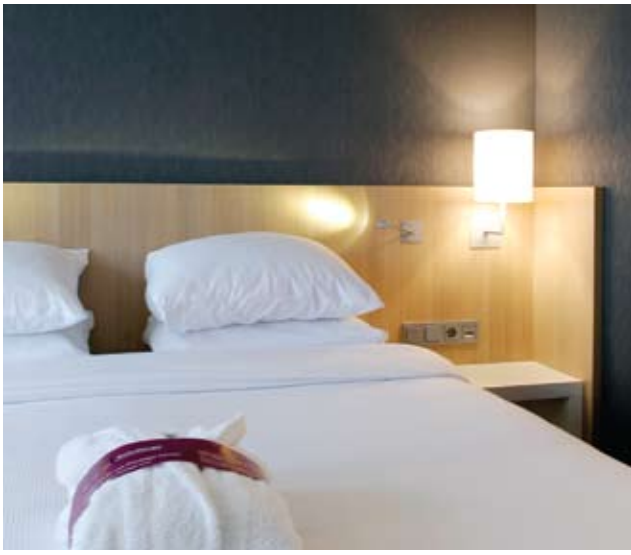
DINNER ON BOARD » An all-inclusive culinary tour of Amsterdam's canals aboard the Amsterdam RAI Canal Boat.

'The overall catering is excellent: the drinks, the friendly wait staff and most of all the extensive selection of food! Been to various conferences abroad, but the RAI is the only one that does everything so well. My compliments!'

Ingrid Marsman, Amsterdam Experience

Hotel

KLM
KLM



I amsterdam.

‘Our hotel service is the best source of hotel accommodation in Amsterdam. With over 100,000 bookings per year we know every excellent hotel in Amsterdam and are in a position to negotiate the most competitive rates on behalf of our clients.’

TAILOR-MADE HOTEL & TRAVEL SERVICES

ACCOMMODATION » Amsterdam offers 22,000 hotel rooms, of which 2,500 are situated near Amsterdam RAI. Most hotels in the city are easily connected to Amsterdam RAI by public transport.

HOTEL & TRAVEL WEBSITE » A website created in the house style of your event, contains details of all relevant hotel and travel services.

24/7 ONLINE BOOKING » Quick, easy and secure online booking, confirmations and flight tickets are sent immediately by e-mail.

PROFESSIONAL STAFF » Our experienced team gives tailor-made advice. We will select and contract all the hotels suitable for your event.

FLIGHTS TO AND FROM AMSTERDAM » Our affiliate is one of the largest travel agencies worldwide. They guarantee the lowest rates for flights around the globe, including low cost airlines such as Ryanair and EasyJet.

TRANSFERS » Easy and convenient to and from your hotel in Amsterdam.

EXCURSIONS » The most popular excursions and tours in and around Amsterdam.

CAR RENTAL » We guarantee the lowest available (all included) rates for Amsterdam and other destinations in and outside The Netherlands.

BIKE RENTAL » Rent a bicycle for sightseeing and transportation in Amsterdam.

DINING » Visit our website for great restaurants and trendy locations in Amsterdam and make a reservation.

We make you feel at home

The largest hotel agent in town. Committed to your event.

RAI Hotel & Travel Service is part of Amsterdam RAI and arranges hotel accommodation in and around Amsterdam. We do this for dozens of large and small events every year, arranging thousands of hotel reservations for conferences, exhibitions and other events of course at the lowest available rates. As a result we have excellent knowledge and booking experience of the hotels in and around the Dutch capital. We understand the importance of a good hotel where your guests can unwind and recharge every night. Just let our team organise every detail of your reservation, leaving you free for other things. In addition we now offer flights, transfers, excursions and car and bicycle rental. Via one website -created in the house style of your event – your guests can book whatever they need for a well organised trip to Amsterdam!

>> contact our team for more information about RAI Hotel & Travel Service.

INSPIRING PEOPLE

Be seen and heard

Deliver your message, with maximum effect.

EXCELLENT AUDIO-VISUAL FACILITIES

STATE-OF-THE-ART » Cutting-edge technology and the knowledge to use it intelligently for the best possible look and feel for your event.

INTERPRETER » Our audio-visual systems are optimised for our venue to deliver astounding performance.

Getting your message across is as much about how you say something as it is about what you say. Amsterdam RAI is here to help you with the 'how'. Our fully-equipped audio-visual facilities and skilled technicians have everything required to ensure your message is delivered clearly, powerfully and without those last-minute technical hitches that can upset the best-laid plans. From slide shows to multimedia presentations, spotlighting to synchronised light shows with sound design, our goal is to work closely with you to create the perfect atmosphere for your audience. Together we'll make sure your message is loud and clear.

>> contact our team to find out more about audio-visual services.

Stay connected

Fast, secure communications. You won't miss a thing.

Our powerfull IT network offers advanced information and communication technology services. Log on to the internet from anywhere in the venue. Link workstations and servers to communicate with one another over secure virtual networks configured to your requirements. We'll provide you with the ICT capabilities to enhance sales and help you to achieve the goal of a great event.

>> contact our team to find out more about ICT services.

EXPERT IT TECHNOLOGIES

WI-FI » Wireless broadband is available throughout our venue.

INTERNET » Fast and reliable internet access.

LAN CONNECTIVITY » Link your workstations and servers for high data volume rapid transfer.

WORKSTATIONS » Rentable workstations available for connection to our Cisco-powered ethernet network.

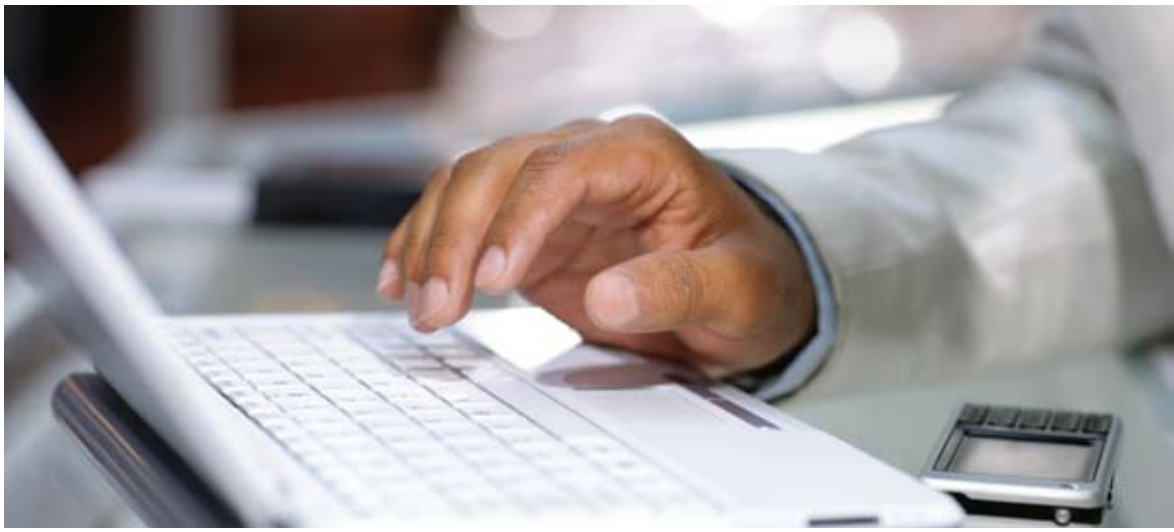
For your convenience

Amsterdam RAI Exhibitor Services; the one-stop-shop for your exhibitors.

A single point of contact for your exhibitors, allowing them to pose any questions they may have and place orders. A one-stop-shop for all their logistical and information needs. This is the added value of Amsterdam RAI Exhibitor Services. Our dedicated team will be ready to assist you and your exhibitors during the construction phase and the trade fair itself. As a result, you will have more time to ensure the success of your trade fair and you can rest assured that professional and rapid assistance is on hand for your participants: a weight off your shoulders. After all, as we know from experience, a satisfied exhibitor is half the job done. Exhibitor Services can provide you with a broad range of services, from representative hostesses to Internet, stand design, festive drinks at your stand or in a separate hall. Our online store, designed to match the look and feel of your event, will help streamline the ordering process. We have a broad range of 'in house' suppliers and are involved in a large number of trade fairs. As a result, we are in a position to offer you competitive rates.

Forgotten something despite all your careful planning? Not to worry: exhibitors can place last minute orders at our Exhibitor Services desk. The desk will be open during the construction phase, the trade fair itself and (part of) the dismantling phase.

>> for more information on organising an event, please contact our team.



‘The cooperation went smoothly from the very first phase onwards. We could call with questions at any time, and immediately got clear answers.’

EVENT SERVICES HAVE THE SOLUTION

ONE-STOP-SHOP » A web store with the same look and feel as the trade fair, professional support from a single helpdesk and a special desk for last minute orders.

PRODUCTS AND SERVICES » An extensive range of products and services, from Internet to furniture and catering.

SUPPLIERS » Carefully selected suppliers for your event.

EXHIBITOR SERVICES DESKS » Dedicated to ensuring the success of your trade fair, our service desks always have plenty of time and capacity to assist you!

OUTSTANDING SPECIAL EVENTS

TRANSPORTATION » Varied options available for all transfers during your event, including bicycle, bus, tram, boat, helicopter, limousine and taxi services.

SOCIAL AND CULTURAL ACTIVITIES » Such as partner programmes, canal cruises with or without catering, tailor-made excursions and cultural programmes.

BUSINESS EVENTS » Concepts and themes for a wide range of events and parties, such as an Opening Ceremony, Award Presentation, anniversary and show.

VIP ARRANGEMENTS » Tailored solutions for the most demanding requests.

'Whether you want a grand opening evening, a dinner party, a canal cruise, a fashion show or an exclusive reception, we can help you create a successful and unforgettable event.'

Have a great time

Special events. The power to move your audience.

Business is a serious matter, but not without its pleasures. Our team is the expert for those moments. Together with you, we plan and organise social activities, regardless of location, size or budget. Company parties, official openings, awards nights, receptions, sports events and social programmes to quote some examples among a wide scale of business entertainment. We have built up an extensive network of national and international contacts, enabling us to compile a tailor-made programme. Expect a reliable estimate, strict budgetary control throughout the project and a clear, detailed invoice with no unpleasant surprises. No matter how unusual your idea might seem, we have the imagination and experience to make it happen down to the last detail.

>> contact our team to find out more about special events.

THE BEACH
AMSTERDAM

ZWEMPOOL

Experience Amsterdam RAI!

There's always something special going on at the RAI.

The perfect location for trade fairs, congresses or meetings, Amsterdam RAI offers more: the atmospheric RAI Theatre is one of Amsterdam's largest theatres and hosts many national and international productions. Our brand new building, Elicium, is a place where everyone can feel – and perform – at their best, whether working, dining or relaxing.
On the harbour side of the RAI, 2,000 m^2 of space has been transformed into a real sandy beach and after the summer this location will look like a spectacular winter wonderland!
Experience Amsterdam, experience Amsterdam RAI!

‘In this day and age, the social and ecologic aspects of corporate policy are becoming more and more important. That is why we have decided to give Corporate Social Responsibility a prominent position within our business policies.

Our staff is happy to discuss possibilities for sustainable, innovative and socially responsible solutions for your event.’

Hans Bakker, Chairman of the Board of Amsterdam RAI

Aware & sustainable

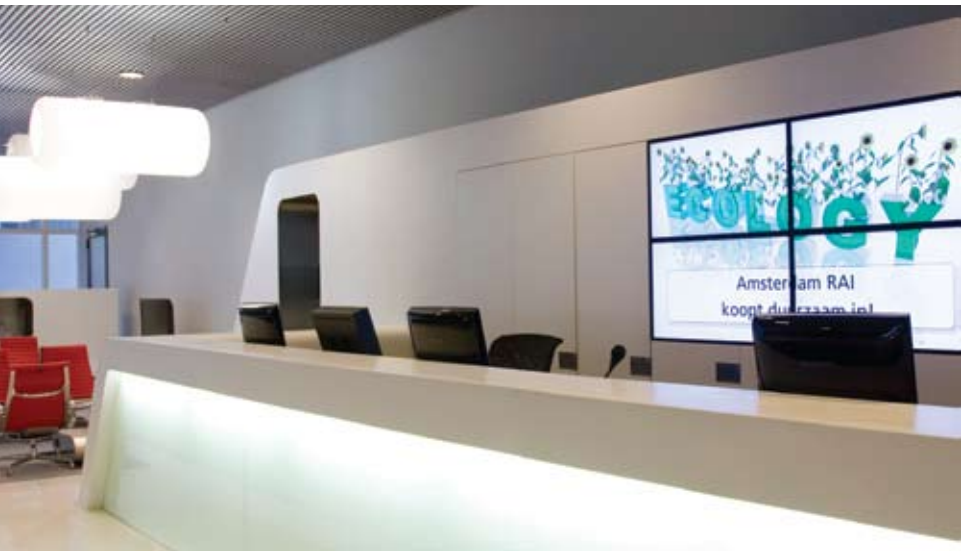
A sustainable world is a better world.

It is the aim of Amsterdam RAI to lead the way in terms of sustainability and CSR. That is not only because we sincerely feel that a sustainable world is a better world, but also based on solid Amsterdam business acumen. We see an irreversible trend toward sustainability, and we believe that that development will have a major and lasting impact on our industry. That is why we wish to be at least as sustainable as our competition in all relevant aspects, while excelling on a few points.

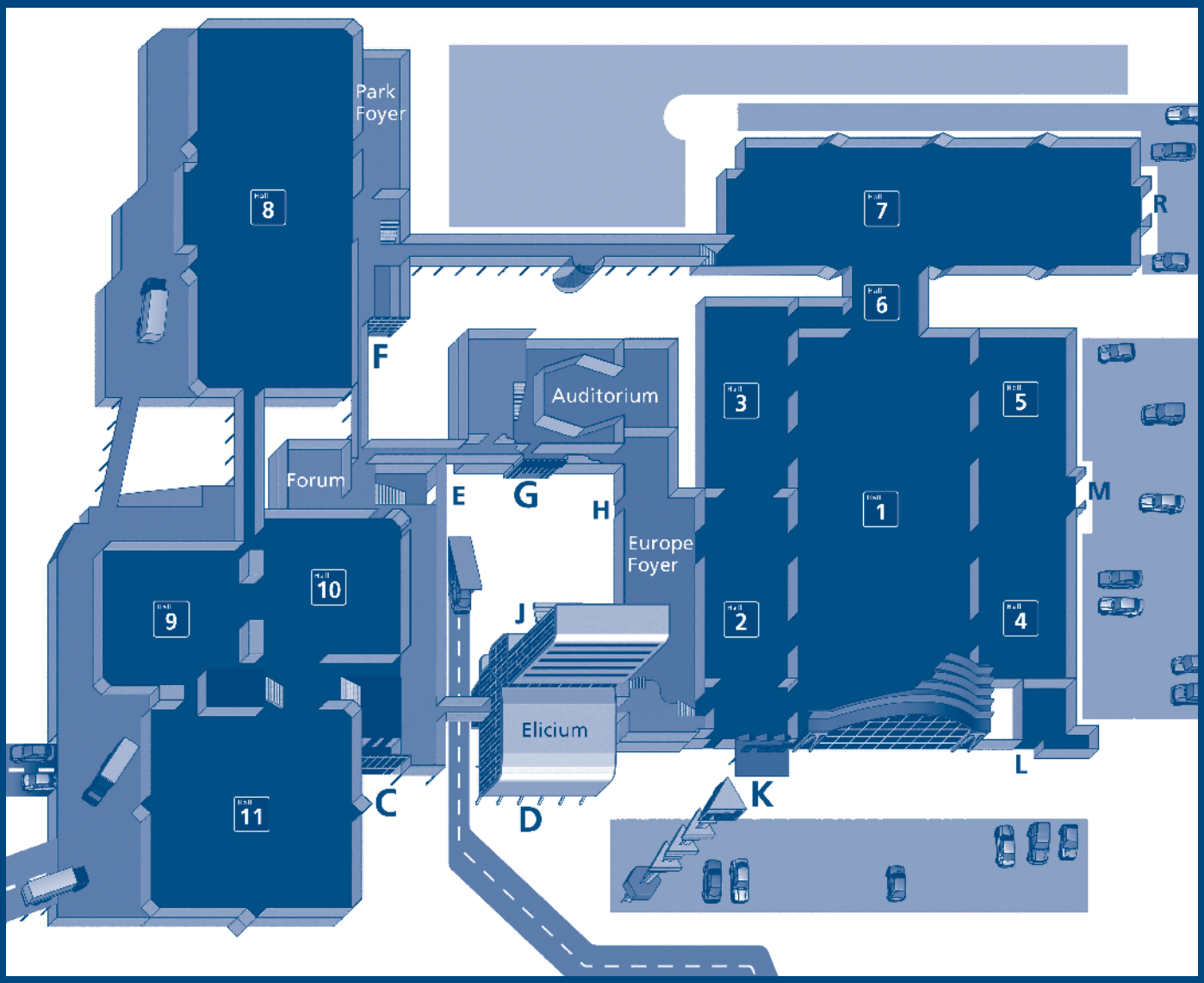
We have set the following projects in motion to achieve this goal:

1. Reduce our waste, energy and water flows by 25% over the course of 5 years.
2. Implement a sustainable procurement policy, to ensure that 25% of the products and services sold to Amsterdam RAI are green.
3. Develop and promote a green trade fair package, by continually seeking out sustainable alternatives for the services and products we offer.
4. Be awarded certification by independent environmental and CSR quality marks.
5. Introduce an innovative parking and mobility scheme, and continue to look for solutions to minimise the burden on the environment and the surrounding locality from the various transport flows around the building and improve Amsterdam RAI’s ease of access.
6. Join the Apprenticeship system.
7. Support the AMREF Flying Doctors and Emma Kinderziekenhuis charities both by providing financial aid and helping out with specific expertise.

one stop shop
your source of information about international responsible business


Amsterdam RAI

"Green is Good Business"
Montana Governor Brian Schweitzer


Park
Foyer
Hall 8
Hall 7
R
Hall 6
F
Auditorium
Hall 3
Hall 5
Forum
E
G
H
M
Hall 1
Europe
Foyer
Hall 10
Hall 9
J
Hall 2
Hall 4
Elicium
L
K
Hall 11
C
D

INSPIRING PEOPLE

‘We help you to successfully put all your wishes into practice.’

I amsterdam.

INSPIRING PEOPLE

AMSTERDAM RAI
SALES DEPARTMENT
P.O. Box 77777
NL-1070 MS Amsterdam
T +31 20 549 17 22
F +31 20 549 18 48
E raimarketing@rai.nl
www.rai.nl

AMSTERDAM RAI